

Comprehensive Highway Safety Plan Update Advisory Committee Meeting #4



Agenda

- » **Review Advisory Committee #3 Meeting**
 - **Targets**

- » **Emphasis Area Meeting Objectives**
 - **Status on CHSP Update process**
 - **Roles and Responsibilities of EA Teams**
 - **Refine Strategies/Develop Implementation Steps**

- » **Next Steps**
 - **Emphasis Area Meeting**
 - **Advisory Committee Meeting**



Overview of AC #3 Meeting

» Confirmed Emphasis Areas

- Intersections
- Roadway Departure
- Impaired Driving
- Occupant Protection
- Distracted Driving

» Discussed Goals

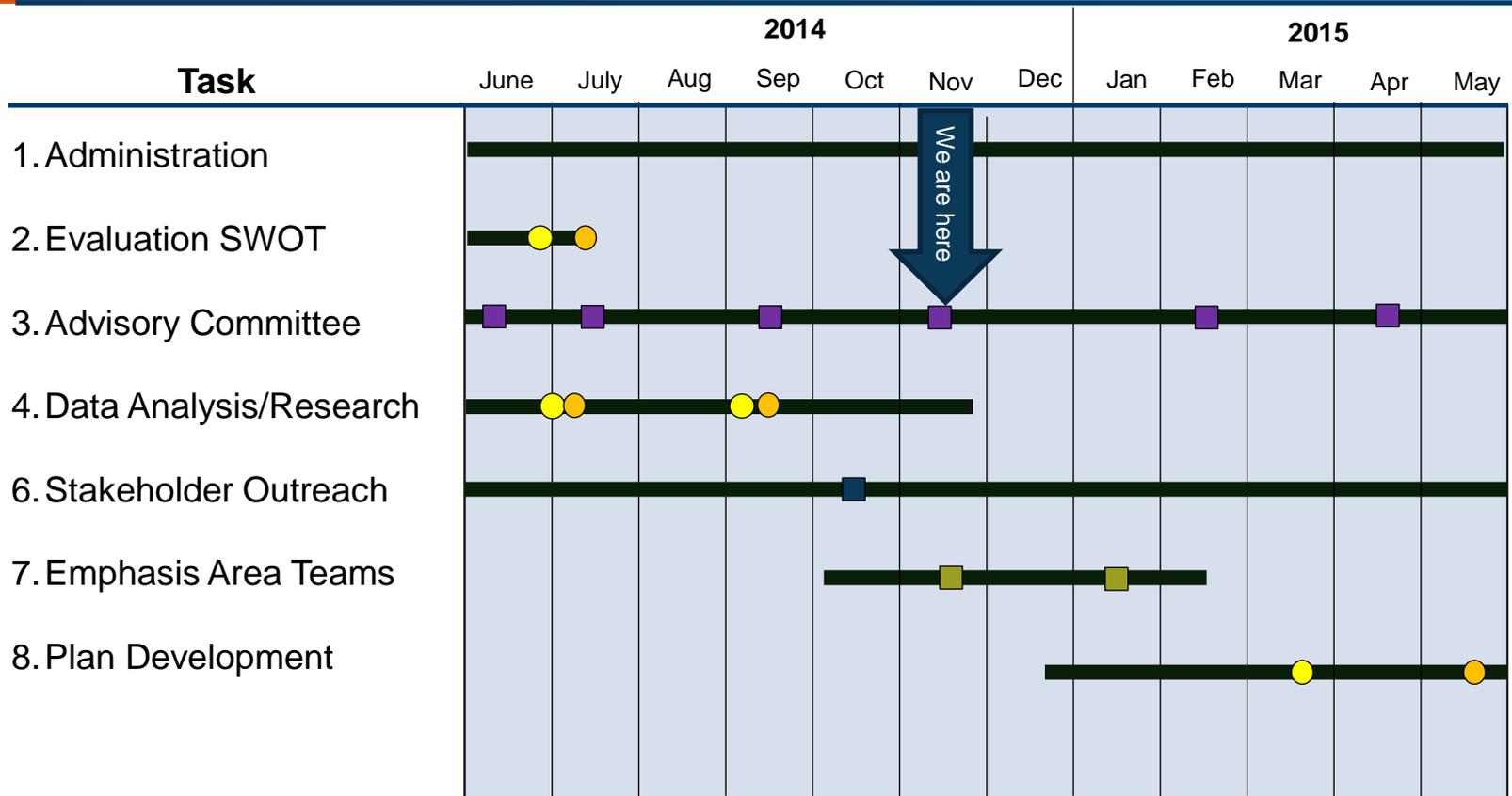


AC #3 Meeting Targets Discussion Recap

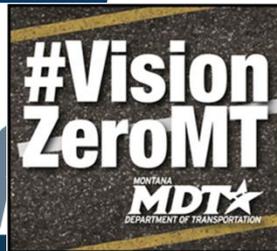
	2013	2020 Goal (annual)	Annual Reduction	% Reduction
Fatalities	231	174	-5	-2.6%
Serious Injuries	1,102	796	-32	-3.6%
Fatality Rate	1.92	1.29	-.06	-4.2%
Serious Injury Rate	9.2	5.9	-.37	-5.1%



Schedule



- Draft Deliverable ■ Advisory Committee Meeting
- Final Deliverable ■ Stakeholder Outreach Meeting
- Emphasis Area Team Meetings



Emphasis Area Team Meetings

- » **Nov. 18 1-4 pm – Roadway Departure & Intersections**
- » **Nov. 19 8:30-11 am Impaired Driving**
- » **Nov. 19 12 – 2 pm Occupant Protection**
- » **Nov. 19 2:30-4:30 pm Distracted Driving**



Montana CHSP Purpose

Implement a collaborative process to reduce fatalities and serious injuries in Montana utilizing engineering, enforcement, education, and emergency response strategies. The CHSP will seek to focus resources strategically, where opportunities for safety improvements are greatest.



Roles and Responsibilities of EA Team Members

- » **Attend and participate in regularly scheduled meetings**
- » **Identify resources and other partners to play a role in implementing strategies where appropriate**
- » **Help define strategies and opportunities for improvement**
- » **Communicate strategies and implementation plan to senior management in their agency**



Emphasis Area Meeting Objectives

- » Define strategies generated at Summit for inclusion in CHSP
- » Refine potential strategies/treatments/implementation steps
- » Identify lead implementation agencies/organizations
- » Determine workgroup schedule



Criteria for Strategy & Implementation Step Selection

- » **Addresses defined problem?**
 - Data driven

- » **Feasible?**
 - Political will
 - Staff resources to implement
 - Within 1,3, or 5 year timeframe

- » **Proven Effective?**
 - Incorporates evaluation?



Integrate Measurement into Program Development

- » Define objectives
- » Define target population
- » Define what will be evaluated
- » Define data collection methods
- » Determine how data will be analyzed

Learning what isn't working is just as valuable as learning what is working

Source: *Demonstrating Your Program's Worth: A Primer on Evaluation for Programs to Prevent Unintentional Injury*, National Center for Injury Prevention and Control, Centers for Disease Control, 2000



Strategy & Implementation Step Discussion



Next Meetings

- » **Emphasis Area Meetings January 28**
 - **Finalize Strategies & Implementation Steps**
 - **Identify implementation step leaders**
 - **Identify performance measures**
 - **Define implementation process**

- » **Advisory Committee, February 19, 2015**

