

Comprehensive Highway Safety Plan Update

Emphasis Area Team Meetings



Agenda

- » **Status of CHSP Update Process**
- » **Outcome Measures**
- » **CHSP Format**
- » **Implementation Approach**
- » **Next Steps**

Montana CHSP Purpose

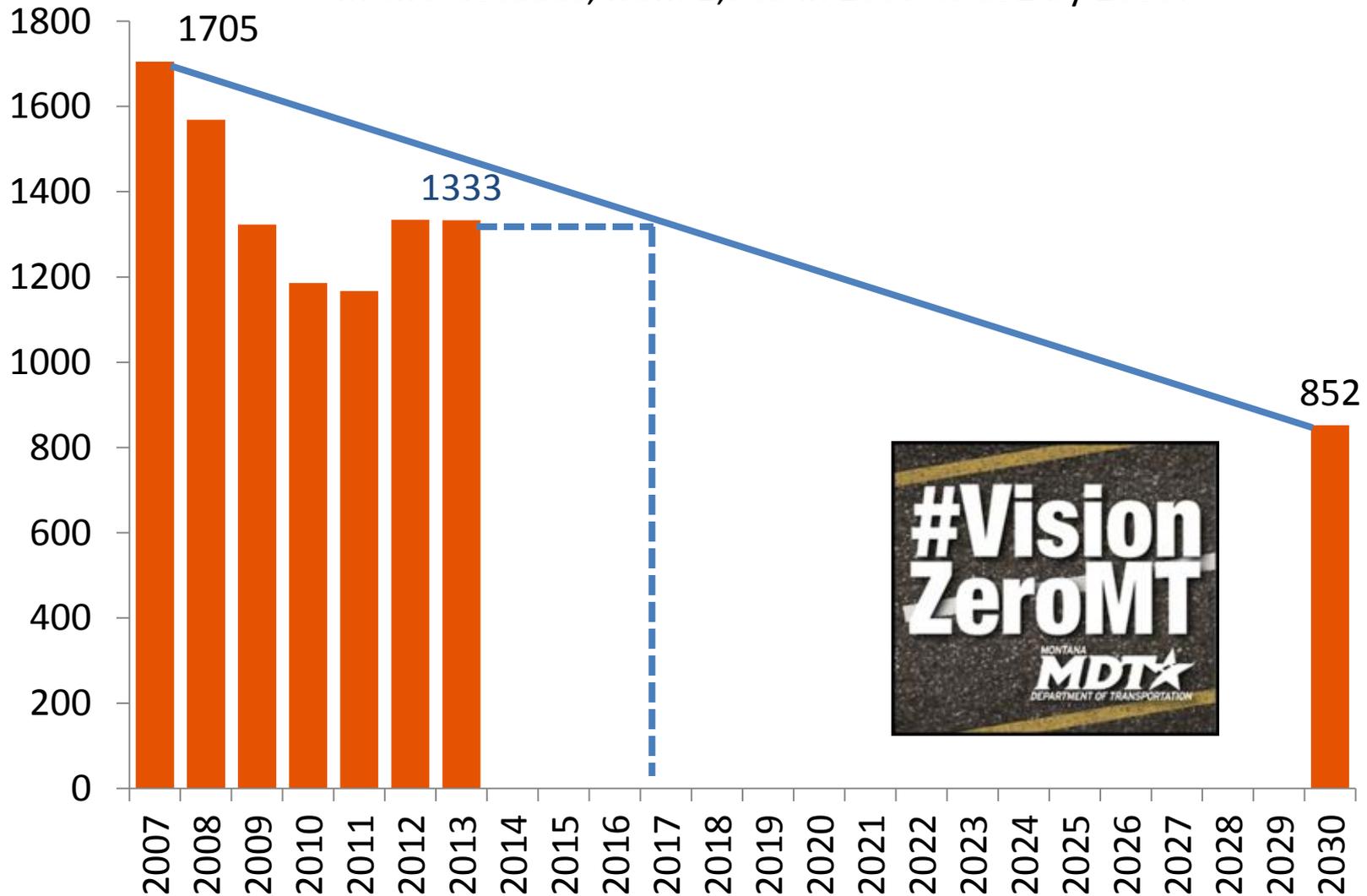
Implement a collaborative process to reduce fatalities and serious injuries in Montana utilizing engineering, enforcement, education, and emergency response strategies. The CHSP will seek to focus resources strategically, where opportunities for safety improvements are greatest.

Vision



Montana Safety Goal = Zero Fatalities, Zero Serious Injuries

Reduce fatalities and serious injuries in Montana by half
In two decades, from 1,705 in 2007 to 852 by 2030.

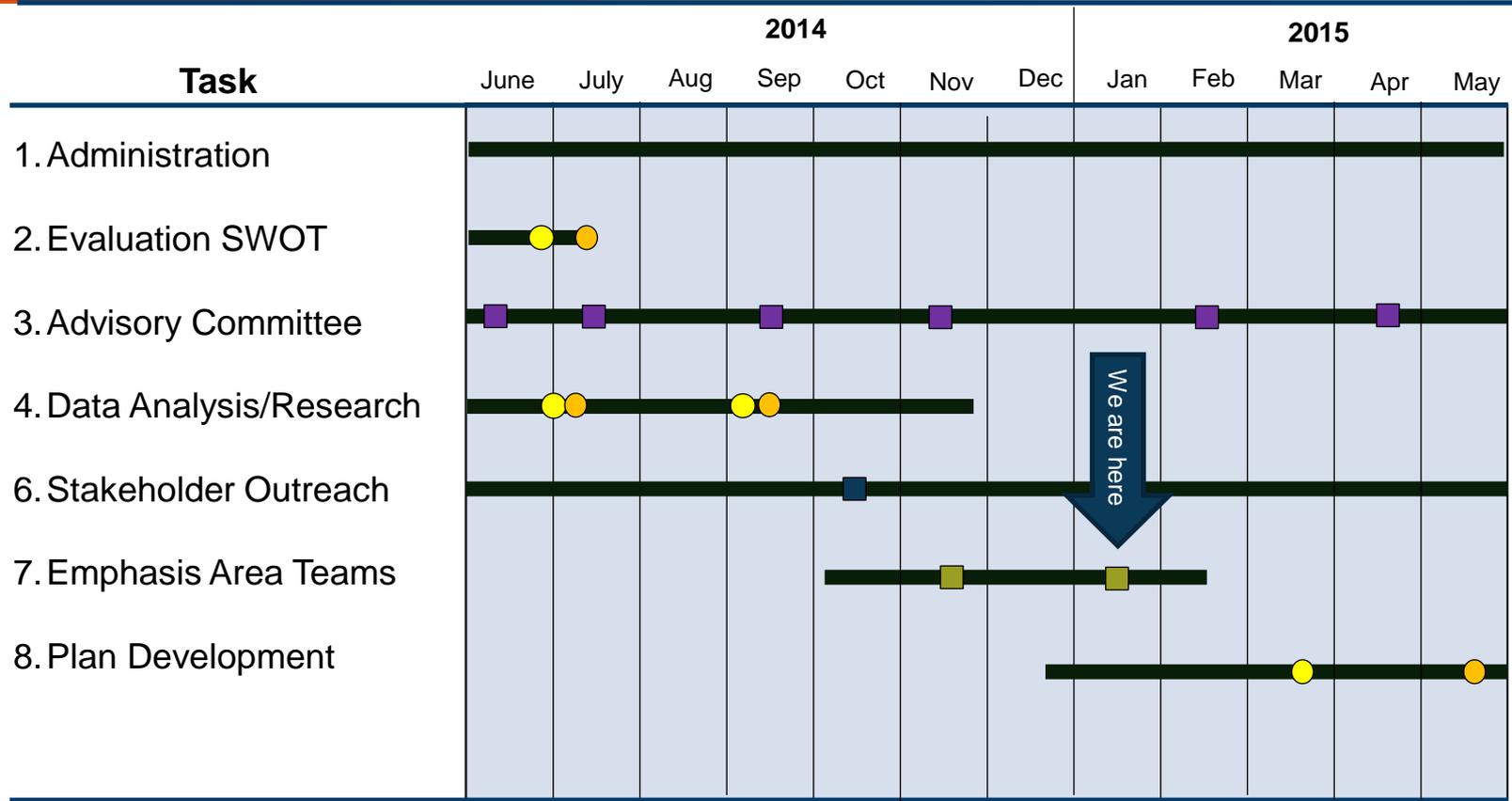


Source: MDT Highway Traffic Safety

Targets

	2013	2014 Baseline Based on Historic Trend	2020 Goal (annual)	Annual Reduction	% Reduction
Fatalities	231	204	174	-5	-2.6%
Serious Injuries	1,102	990	796	-32	-3.6%
Fatality Rate	1.92	1.67	1.29	-.06	-4.2%
Serious Injury Rate	9.2	8.1	5.9	-.37	-5.1%

Schedule



- Draft Deliverable ■ Advisory Committee Meeting
- Final Deliverable ■ Stakeholder Outreach Meeting
- Emphasis Area Team Meetings

Roles and Responsibilities of EA Team Members

- » **Attend and participate in regularly scheduled meetings**
- » **Actively participate in implementing strategies where appropriate**
- » **Help define strategies, implementation actions, evaluation measures, and opportunities for improvement**
- » **Communicate strategies and implementation plan to senior management in their agency**

Emphasis Area Meeting Objectives

- » **Discuss questions/comments on Emphasis Areas outcome measures**
 - **Ensure data and agency availability to conduct analysis**
- » **Discuss CHSP Format**
- » **Discuss Implementation Process**
- » **Next Steps**

Outcome Measures

Outcomes

Did the program achieve the desired safety benefit?

- Were fatalities/injuries reduced by the engineering countermeasure?
- Did people change their behavior to be more safe? (self reported or observed)
- Are fewer traffic violations being dismissed in court?

Review Outcome Measures

Integrate Measurement into Program Development

- » Define objectives for strategy
- » Define target population
- » Define what will be evaluated
- » Define data collection methods
- » Determine how and who will analyze data

Source: *Demonstrating Your Program's Worth: A Primer on Evaluation for Programs to Prevent Unintentional Injury*, National Center for Injury Prevention and Control, Centers for Disease Control, 2000

CHSP Organization - Outline

» Overview

- Background (SAFETEA-LU)
- MAP-21 requirements & Purpose of Update
- Coordination with other safety plans
- Current State of Traffic Safety in Montana
- Graphs on fatalities and serious injuries and other safety data
- Vision, Interim Goals, Targets

» Development Process

- Crash data review
- SWOT – significant findings for improvement
- Advisory Committee meetings
- Annual Meeting/Summit
- Emphasis Area meetings

CHSP Organization - Outline

- » **CHSP Key Accomplishments**
 - Level of partner involvement
 - Programmatic Success

- » **Emphasis Area Overview**
 - Problem Identification
 - Emphasis Area Prioritization & Selection Process
 - Overarching Strategies
 - Data
 - EMS
 - Institutionalization of Vision Zero

CHSP Organization - Outline

» Emphasis Areas

- Description of the emphasis area and the magnitude of the problem over the previous 5-10 years.
- Extent of overlaps among Emphasis Areas
- Strategies Objectives & Purpose and rationale
- Implementation steps
- Partner agencies (Staffing resources)
- Evaluation measures for implementation steps

CHSP Organization - Outline

» Implementation

- Executive Committee
- Advisory Committee
- Emphasis Area Teams
- Roles and responsibilities of agencies and team members
- Annual meeting objectives
- Graphic of how other state safety plans (i.e., HSIP, HSP, CVSP) interact with CHSP

CHSP Organization - Outline

» Evaluation

- Importance of Evaluation
- Progress Reporting
- Tracking Progress
 - Annual Element?

Next Steps

- » **Advisory Committee – tentatively scheduled for February 19**
 - **Approve document format**
 - **Confirm evaluation measures**
 - **Discuss implementation approach**

- » **Advisory Committee Meeting to present draft plan – April/May**