

Greater Helena Area TSAC Meeting #3

presented to

Transportation Safety Advisory Committee

presented by

Cambridge Systematics, Inc.

Audrey Wennink

April 17, 2013

Transportation leadership you can trust.

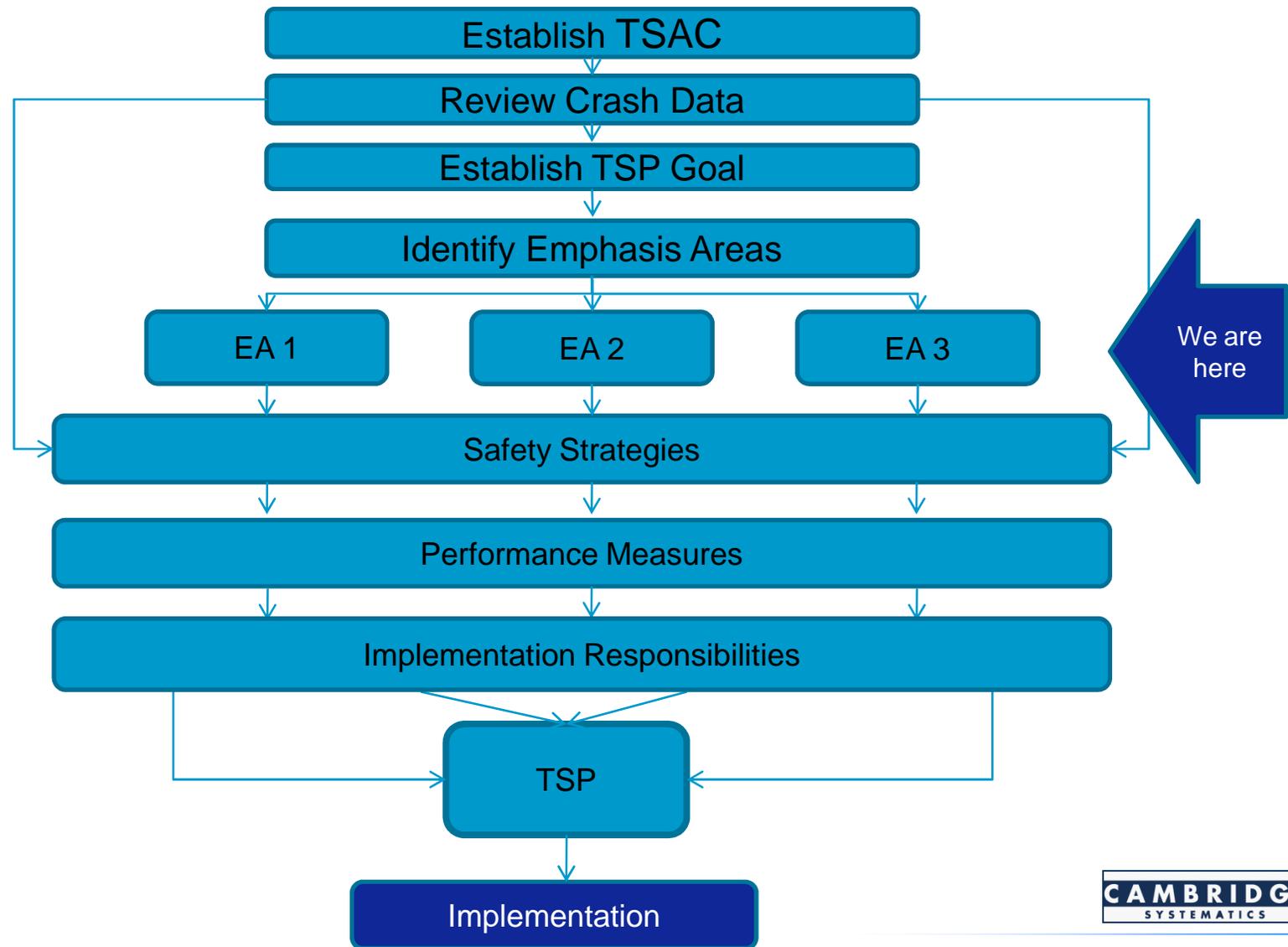


Desired Meeting Outcomes

- **Confirm Emphasis Areas**
- **Catalog Current Safety Strategies**
- **Plan Summit**



Plan Development Process



Work Plan and Timeline

Kickoff Meeting and Establish Goal	February 20, 2013
Select Emphasis Areas	March 20
Identify Current Strategies	April 17
Safety Summit	May 21?
Draft Plan	June 19
Final Plan/Approval	July 17



Vision/Goal of the Greater Helena Area TSP

Vision

***The Greater Helena Area will have the safest motorized
and non-motorized transportation system in Montana***

Goal

Zero Fatalities

Interim Goal

***Reduce crashes in the Greater Helena Area by 25
percent by 2018***

Goal of the Greater Helena Area TSP

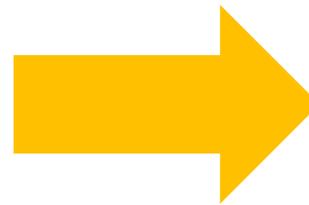
Interim Goal

Reduce crashes in the Greater Helena Area by 25 percent by 2018

1,315 Crashes

Five year annual average: 2007-2011

- 5 Fatal Crashes
- 21 Incapacitating Injury Crashes
- 298 Non Severe Injury Crashes
- 991 Property-Damage Only Crashes



986 Crashes

Five year annual average: 2013-2017

- <5 Fatal Crashes
- <21 Incapacitating Injury Crashes
- <298 Non Severe Injury Crashes
- <991 Property Damage Only Crashes

Potential Emphasis Areas

Summary of Emphasis Area Voting Results

- **Alcohol/Drug - 25**
- **Unbelted - 22**
- **Pedestrian – 16/Bicycle**
- **Intersection - 27**
- **Inattentive - 26**
- **Speed - 25**
- **Young Driver - 11**

Safety Summit Planning

Date/Time/Location

- Tuesday, May 21?, 6-9pm
- Civic Center



Safety Summit Planning

- Invitation List
- Promotion
- Format
- Purpose/Outcomes



Safety Summit Planning – Purpose/Format

- **Purpose: Identify safety strategies to form the basis of the Transportation Safety Plan**
- **Outcomes**
 - » **Strategies**
 - » **Action Steps**
 - » **Resources**
 - » **Partners**
- **Format**
 - » **Overview presentation**
 - » **Conduct Emphasis Area Team discussions simultaneously**
 - » **Groups report out**



Safety Summit Materials

- Data Fact Sheets for Each Emphasis Area
- Fact sheets listing potential safety strategies for Helena
 - » Strategies based on community experience
 - » Proven strategies from national best practices
- Facilitators Guide
 - » *Need local co-facilitators for group discussion*
 - » CS and MDT will provide support



Community Transportation Safety Plan

Traffic Safety Data (2006-2010)

Occupant Protection

Overview

From 2006 to 2010 there were 77 fatal/incapacitating crashes and 217 non-severe injury crashes involving unbelted passengers in Butte-Silver Bow.

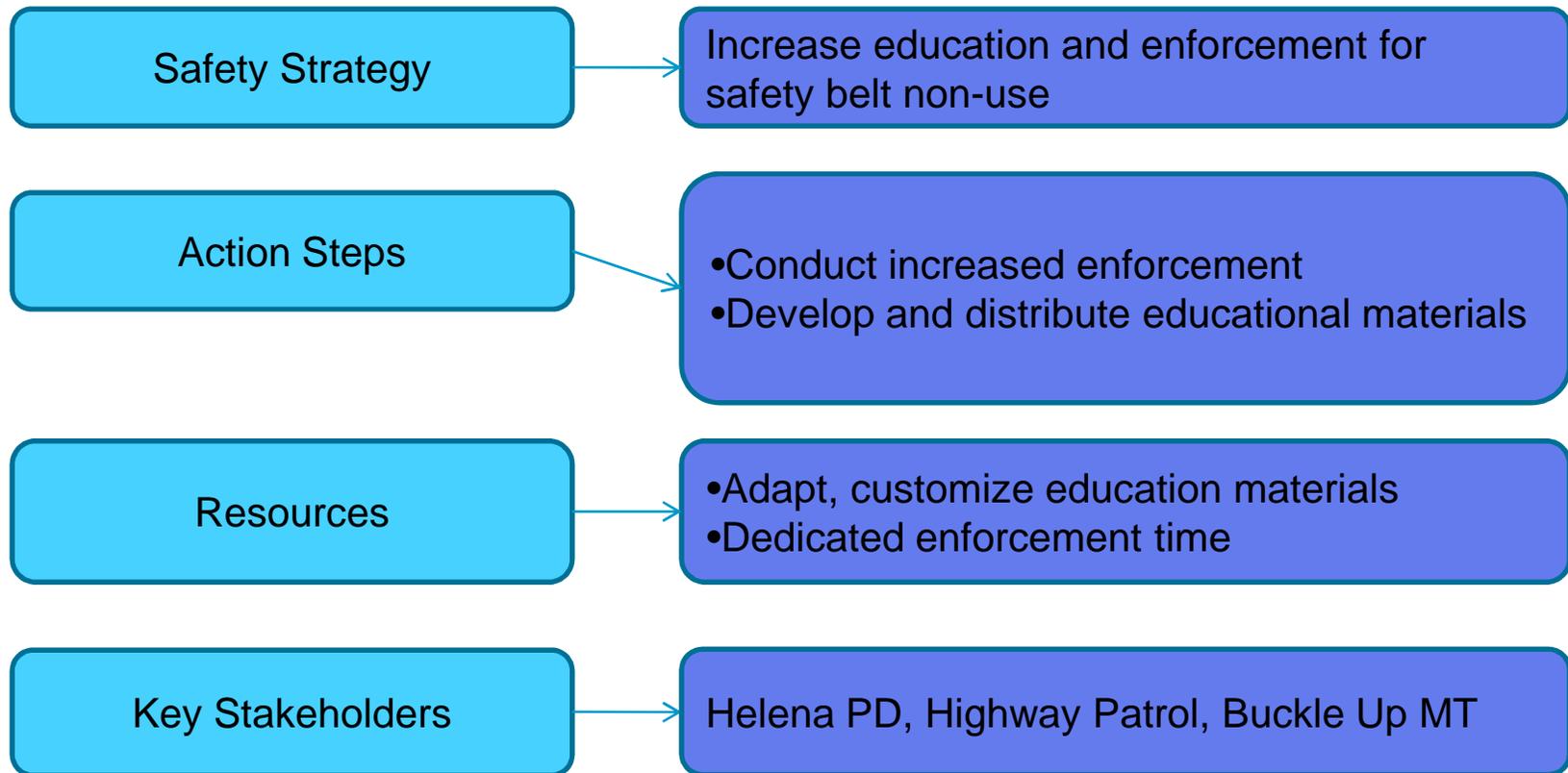
How

	Belt use by sobriety	Unbelted/Improper Use ^a	Belted ^a	% Unbelted/Improper Use ^a	% Belted ^a
Fatal/Incapacitating ^a	No alcohol or drugs ^a	71 ^a	106 ^a	40% ^a	60% ^a
	Yes alcohol or drugs ^a	44 ^a	23 ^a	66% ^a	34% ^a
Non-severe injury ^a	No alcohol or drugs ^a	140 ^a	481 ^a	23% ^a	77% ^a
	Yes alcohol or drugs ^a	27 ^a	30 ^a	47% ^a	53% ^a

^a The percentage of unbelted persons is significantly higher when alcohol or drugs are used.

Safety Summit Planning – Example Strategies

Unbelted



Safety Summit Planning – Invitation List

Name	Representing
Dave Sammons	Lewis and Clark Fire Council
John Carter	
Kent Kultgen	Superintendent of Schools
Jim Opitz	School District Driver's Ed.
Anthony Strainer	City of East Helena, Mayor
Dale Aschem	City of East Helena Chief of Police
	Helena Commissioners (4)
	Mayor of Helena
	County Commissioners
Peggy Stringer	Helena Bicycle Club
	Helena Citizens Council – Chair and Vice Chair
Roger Dibrito	Journeys from Home

Safety Summit Planning Invitation List

Taylor Longsdale	Bicycle
M.C. Beeby	Safe Routes to School Committee
Dan O'Mally	Drug/Alcohol court
Colleen Smith	Drug/Alcohol counselor (Youth Connections)
	Judge
	Tavern Association
Trevor MacDonald	Alcohol Distributors (Sandy Macs)
Bethany Flint	Microbreweries
Jim McHugh	Downtown Business Association
Mike Franklin, Dir. Student Svc.	Carroll College
	MSU

Safety Summit Planning Invitation List

	Helena College
Bob Maffitt	Montana Independent Living Project (MILP)
Rachel Peura	Helena ADA Council
Tara Hadley	AAA
	State Farm
	St. Pete's Hospital
Mike Rupert	Pre-release Center (Boyd Andrews)
Matt Koontz	National Association for Mental Illness
Ron Moyer	Superintendent of E. Helena School district - Walk to School Day
	Helena City Manager

Safety Summit Planning Invitation List

Melanie Reynolds	Lewis and Clark County Health Dept.
Paul Spengler	Disaster and Emergency Services
Lloyd Rue	FHWA
	TAWSI
	Fort Harrison/VA
	City Attorney's Office
	County Attorney's Office
	Military
	VA
Ken Wallace	County Board of Health
Tim Burton	Chief of Staff of Governor's Office

Safety Summit Planning Invitation List

	MT State Legislators
Cheryl Warburton	Town Pump
	Chamber of Commerce
	Taxi company
Dwayne Williams	Motor Carriers
Al Knaubber	Independent Record
	HCTV
	TV
	Radio

Safety Summit Planning Invitation List

Steve Larson	HATS
Pat Judge	Vigilante Runners Group
Robert Rasmussen	Great Divide Race Team/Club
Russ Gates	Big Sky Cycling Race Team/Club
	First Student School Buses
	STEP Coordinator- State program manager
Beth Shumate	Rec Trails Program
	MDT PIO
Pat Doyle	Helena Tourism Alliance
Andy Bower	Prickly Pear Land Trust

Safety Summit Planning Promotion to the Public

- Newspaper
 - » Article on CTSP process
 - » Calendar of events
- Radio/TV
- Email distribution lists
- Helena website
- Bulletin boards
- Distribute newsletter
- Safety partners (e.g. College)
- Other ideas?



Current Greater Helena Area Safety Programs

Current Greater Helena Area Safety Programs



Current Safety Programs

Inattentive Crashes

- **Distracted Driving Ordinance**
- **High School Driver's Education**
- **Alive@25**
- **AARP Defensive Driving**

Current Safety Programs

Speeding Crashes

- **Special Traffic Enforcement Program (STEP)**

Current Safety Programs

Bicycle and Pedestrian Crashes

- **Bicycle and Pedestrian Safety Public Service Announcements**
 - » **Three television PSAs – May**
 - **Audience: Motorists**
 - **Message: share the road with bicyclists.**
 - Look for cyclists and use caution when opening vehicle door
 - Give bicycles safe passing room
 - Slow down, let cyclists pass through an intersection instead of speeding up to pass and turn right in front of a cyclist
 - » **Future PSAs to target bicycle and pedestrian audiences**

- **Water Bill Insert**
 - » **City of Helena water bill insert for May will include safety tips for pedestrians, bicyclists and motorists driving around bicyclists and pedestrians**

Current Safety Programs Bicycle/Pedestrian

- **Commuter Challenge – May**
 - » Survey on knowledge of safe riding practices is required to register
- **Signage – Share the Road with bicycles**
- **Monthly free classes on safe riding**
- **Bicycle rodeos – E. Helena**

Current Programs

Unbelted/Occupant Protection

- **Tri-County Buckle Up MT Coordinator**
- **Child Passenger Safety Technician Trainings**
- **Tri-County Buckle Up MT Coalition**
 - » **Outreach project to encourage local businesses to adopt seat belt use policies**
- **Saved by the Belt Awards**
- **Special Traffic Enforcement Program (STEP)**

Current Programs

Alcohol/Drug Crashes

- **Special Traffic Enforcement Program (STEP)**
- **Social Host Ordinance**
- **Responsible Sales and Serve Training/ MT Tavern Association**
- **Underage Drinking Patrols – compliance checks**
 - » **Effective when done regularly**
 - » **Compliance wanes when long stretch without checks**
 - » **Enforce Underage Drinking Laws (EUDL) grants are no longer available so resources are an issue**
- **Tipsy Tow – funded by AAA at Christmas**

Current Programs

Alcohol/Drug Crashes

- **Carroll College Programs**
 - » **Smart Choices - Alcohol and Drug Abuse Prevention**
 - » **Arrive Alive – safe ride home**
- **Alert Cab**
 - » **Helena area Montana Tavern Association members**
 - » **Funded by Sandy Max distributors**
- **High School Leadership Program**
 - » **Alcohol prevention activities funded by DUI Task Force some years if good PSAs developed (not in 2013)**
- **Youth Connections Helena**
 - » **Prevention, Education, support**
 - » **School outreach, Project Success counselors**
 - » **Family support services**

Current Programs

Alcohol/Drug Crashes

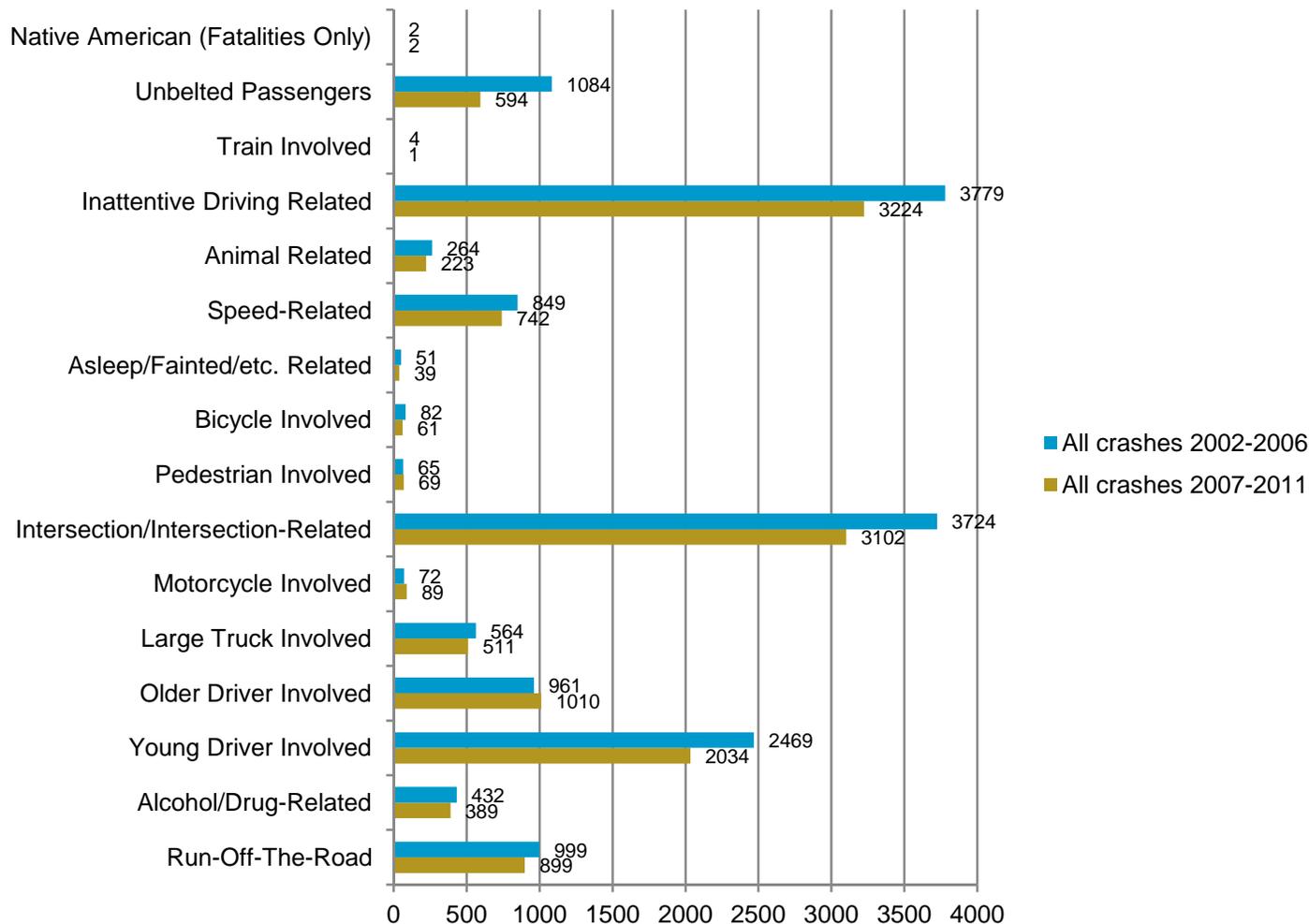
- **Lewis & Clark DUI Task Force (funded through license reinstatement fees)**
 - » **Area Law Enforcement for overtime shifts**
 - » **Support LE, judge, and Attorney trainings- high levels of participation**
 - » **Technology funding for LE, attorneys and courtrooms**
 - » **County Attorney Intern Program**
 - 1.5 prosecutors handle cases for 30 officers – intern program funded by DUI task force reduces caseload
 - » **Domino Strategy**
- **Community focus is more on reducing over-service than on designated driving programs**
- **Statewide PSAs**

Next Steps

- **Safety Summit**
 - » **Invite community members to Safety Summit (formal invitation)**
 - » **Promote Safety Summit**
 - » **Schedule meeting with facilitators/EA champions**
 - » **Develop ideas for future programs in the Emphasis Areas**
 - **Strategies/action steps**
 - **Stakeholders/partners**
 - **Resources/funding needs**

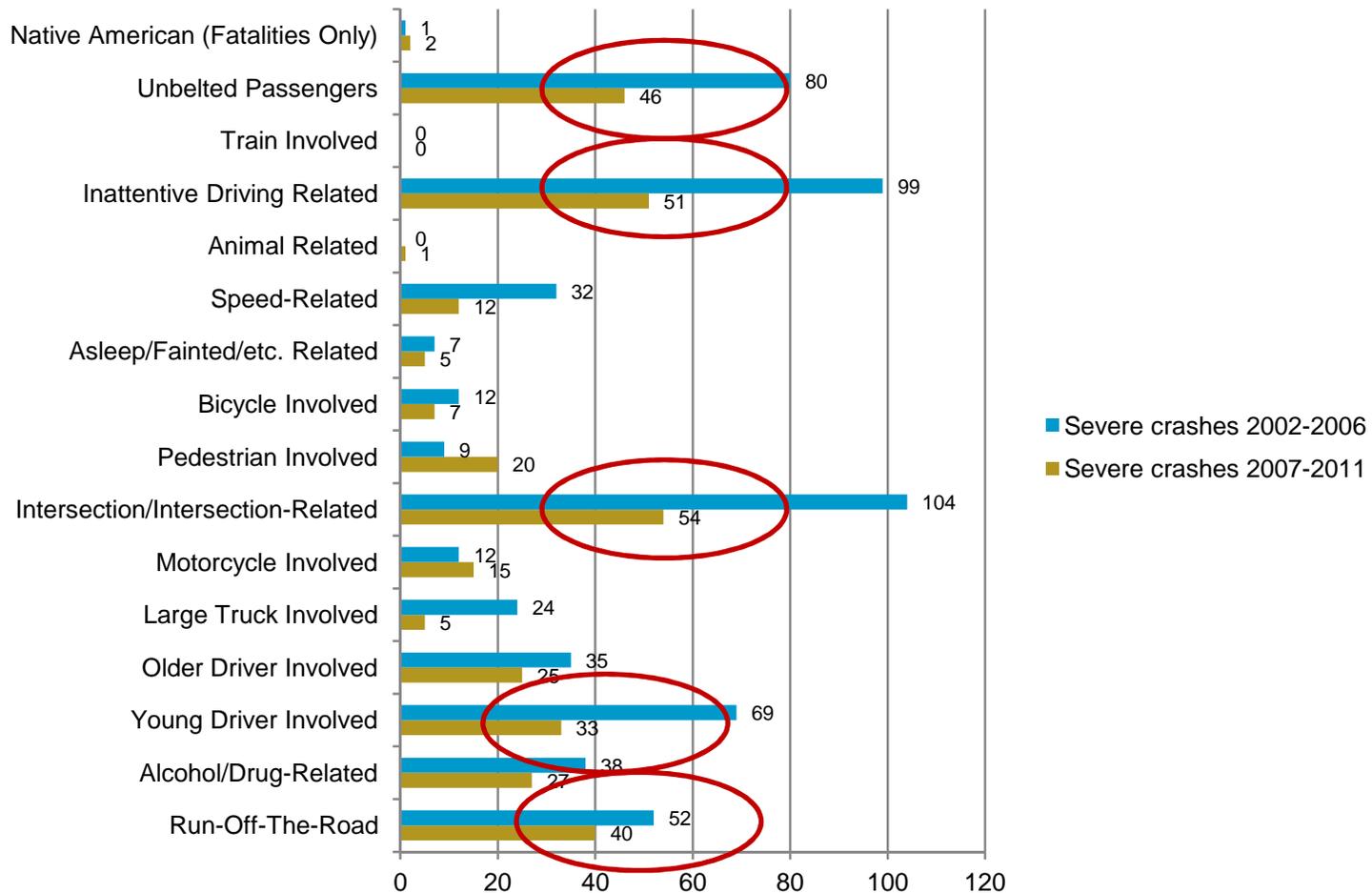
Open Discussion

Helena - All Crashes by Emphasis Area



Note: Unbelted and Native American data represent number of people, not crashes

Helena – Fatal & Incapacitating Crashes by Emphasis Area



Note: Unbelted and Native American data represent number of people, not crashes

Source: MDT-Safety Management System, 2012

Helena - Non-Severe Injury Crashes by Emphasis Area



Note: Unbelted and Native American data represent number of people, not crashes